



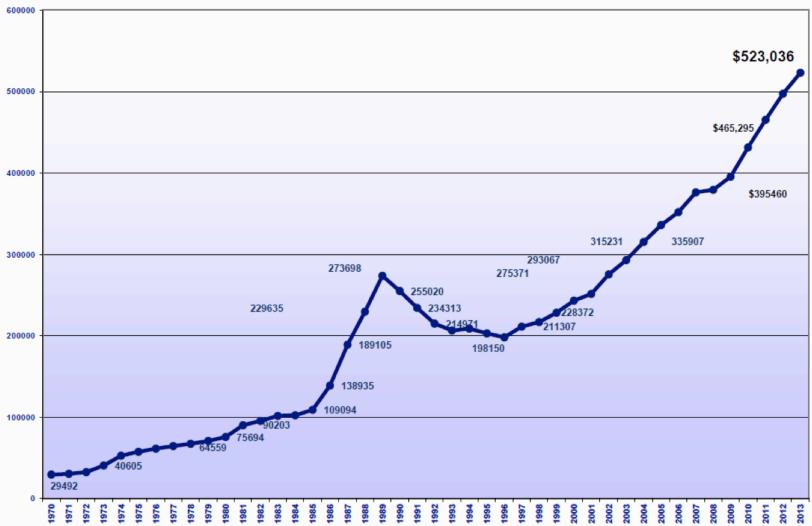




- Why Invest in Pre-construction
- Intro to Insider Condo Club
- Selling Bulk
- Why Axiom 2
- Q&A



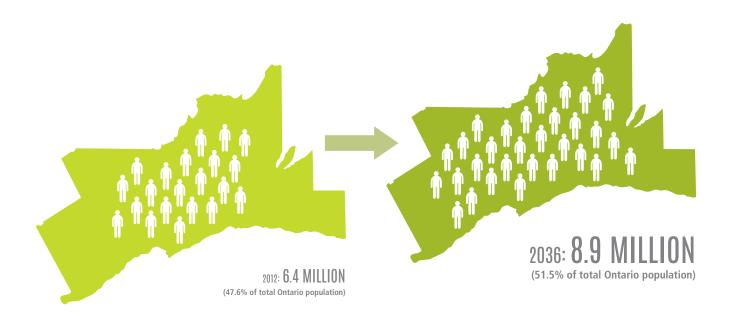
TREB Average Sale Price 1970 - 2013



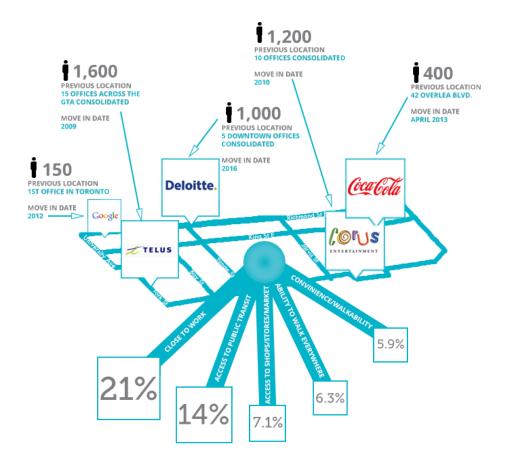


Swallowing Vancouver

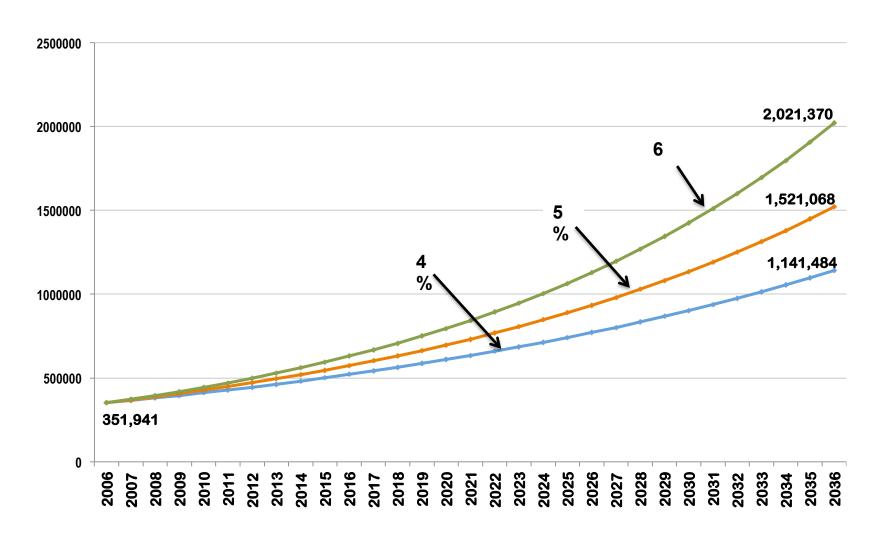
Over the next ten years, the equivalent population of Vancouver will move to Toronto







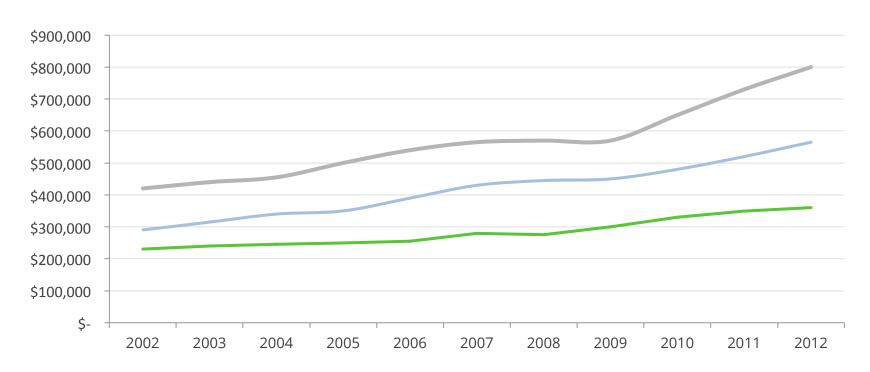
Projected Prices to 2036





Affordability

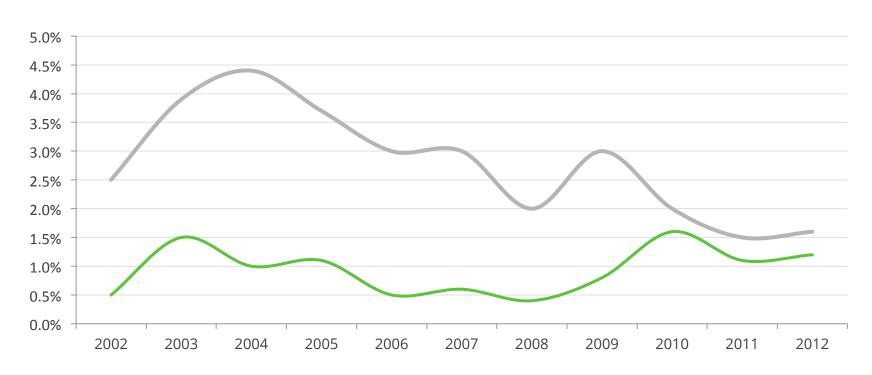
Average Resale Prices by Type | Detached, Semi/Row/Town, and Condominium





Vacancy Rates

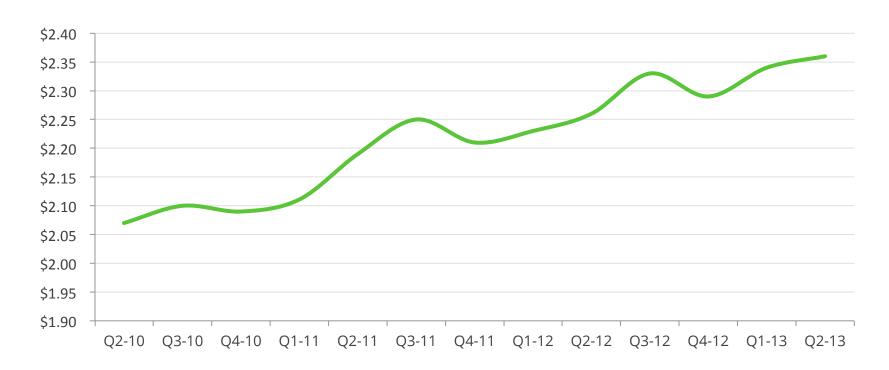
Average Apartment Vacancy Rates | Purpose Built vs. Condominiums





Rents Per Sq. Ft.

Average Condo Apartment Rents Per Square Foot





THE IMPACT OF DEPOSIT ON RETURN ON INVESTMENT (ROI)

BOUGHT	SOLD	ROI BASED ON DEPOSIT		
2014	2017	5%	15%	20%
\$560 per sq. ft	+10% \$610 per sq.ft	178.57%	59.52%	44.64%
\$560 per sq. ft	2017 \$644 per sq.ft	300%	100%	75%









EXCLUSIVE ONE DAY INSIDER SALE

·NEVER RELEASED PROJECT. BE THE FIRST IN!

DOWN PAYMENT FROM 5%* PRICED FROM \$240,900

·NO MAINTENANCE FEES FOR 1 YEAR

·GUARANTEED RENT* FOR 1 YEAR OR 1% CASH BACK **

•FREE ASSIGNMENT •FREE PROPERTY MANAGEMENT FOR ONE YEAR



ACTUAL MONTHLY INCOME	\$1293
OF MORIGAGE PATIMENT	
MONTHLY PRINCIPAL PORTION OF MORTGAGE PAYMENT	\$607
YEAR ONE MONTHLY POSITIVE CASH FLOW	\$685
DOWN PAYMENT @ 20%	\$83,580
HYDRO, HEAT AND WATER T	ENANT PAYS
MAINTENANCE FEE	\$0
MONTHLY RENTAL INCOME	\$2,355
PROJECTED PRICE AT COMPLETION (ESTIMATED 2018)	\$476,893
PURCHASE PRICE	\$417,900

RECEIVE YOUR FREE CONDO INVESTMENT & FINANCIAL REPORTS

INSIDE YOU WILL FIND:

- · TORONTO REAL ESTATE MARKET OUTLOOK
- · WHY INVEST IN AXIOM 2
- · FORECASTED RETURNS
- · ROI PROJECTIONS

GET MY FREE REPORT

27 12:30PM - 3PM

ROI ON YOUR DEPOSIT

ANNUAL ROI

EXCLUSIVE ONE DAY INSIDER SALE

GET INSIDER ACCESS & INCENTIVES!

12:30 - 1PM REGISTRATION

1PM SHARP INSIDER SALE

460 ADELAIDE ST E (AXIOM PRESENTATION CENTRE)

(ADELAIDE AND ONTARIO ST)

74.3%





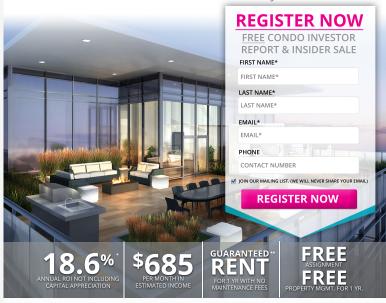
* 19A DOWN ON THE RIST UNIT, 5A DOWN ON THE SECOND UNIT ** 1 YEAR RENTAL GUARANTEE AT 33 PSF COMMENCING ON INTERIN CLOSING/SOCKUP/NOCY. IN THE EVENT, THE PURCHASE DOSINY WISH TO PARTAE AT THIS TIME, THEY CAN ON'T FOR A 1'N CASH BACK. 1 NUMBESS ARE BASED ON A 2 BERROOM, 785 SQLF UNIT WITH A 33 PER SQLF ENTING LOUWANTEE FOR OWN FEAR, WITH REFER EMAINTENANCE.





EXCLUSIVE ONE DAY INSIDER SALE

DON'T MISS OUT ON FALL'S HOTTEST NEW PROJECT



EXCLUSIVE EVENT INCENTIVES INCLUDING:

- NEVER RELEASED PROJECT. BE THE FIRST IN!
- DOWN PAYMENT FROM 5%** PRICED FROM \$240,900
- GUARANTEED RENT FOR 1 YEAR OR 1% CASH BACK ***
- FREE PROPERTY MANAGEMENT NO ASSIGNMENT FEES





Hi Jane,

Thank you for registering for our Garrison Point Insider Sales Event on **Wednesday**, **July 30 at 6:30PM** – the most exciting investment opportunity we've seen in a long time. There will be a brief **investor presentation starting at 7pm sharp**. Below are links to three downloads containing the project brochure, pricing and floor plans.

- Brochure
- Pricing
- Plans

I'm excited to announce that we've been able to negotiate another fantastic bulk deal with amazing VIP incentives exclusive to our clients.

- 1. 1 year rental guarantee at \$3 per sq. ft.
- 2. No maintenance fees for the first year
- 3. Free property management for 1 year including finding a tenant for you
- 4. All this makes for an incredible return of up to 19.1% plus \$750 per month in positive cash flow
- 5. Opportunity to buy a second two bedroom unit with only 5% down
- 6. Guaranteed \$10,000 price increase after your purchase

With more than 4 acres of public parks, incredible lake and city views, stunning architecture, luxurious amenities and a waterpark, Garrison Point won't be the best kept secret in King West for very long.

Sincerely,

Matt Elkind The Condo Store Realty Inc. 416 890 2014 matt@mattelkind.com





The ICC Advisory Board is a collection of developers, architects, designers, consultants and legal analysts. The Board helps guide our investment recommendations and ensure that all research we provide exceeds the most rigorous standards of integrity and insight.



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Simon S. Mass, visionary co-founder of:

- The Condo Store Realty Inc.
- The Condo Store Marketing Systems
- The Rosseau Group
- Insider Condo Club.









- Turn your cell phone into a million dollars
- Earn higher commissions
- First choice of units
- Leveraging deposits
- The relationships with developers





















