LIVE. STOP DAYDREAMING. STOP WONDERING AND WANDERING. JUST TAKE THAT LEAP OF FAITH, YOU'VE BEEN PONDERING. YOU KNOW WHO YOU ARE. JUMP. STRIVE. REACH. GROW. YOU KNOW WHO YOU ARE. YOU ARE AN INDIVIDUAL. YOU ARE UNIQUE. YOU EMBRACE ORIGINALITY AND PURSUE REAL CONNECTIONS. YOU DRINK CRAFT BEER BECAUSE IT'S BETTER, NOT TRENDY. YOU RIDE A BIKE BECAUSE IT'S SMART, NOT POPULAR. YOU ARE FASHIONABLE BECAUSE YOU, ARE YOU. AND YOU'RE GOOD WITH THAT. YOU ARE NOT A SHEEP, YOU KNOW YOURSELF AND KNOW WHAT YOU WANT. YOU ARE LIKE US: DIFFERENT, ORIGINAL, AUTHENTIC AND IN SEARCH OF SOMETHING BETTER. AND. THIS IS WHERE WE LIVE.

Introducing East United. Situated on one of Toronto's oldest streets and close to where the original Parliament Buildings and capital of Upper Canada were once located. Today East United builds on the shoulders of this history. Literally. With the charming architecture of the original Christie, Brown & Co. Stables (which serviced the famed Christie Cookie factory) as an intact anchor at the base of the new building, modern metal, brick and glass will build on this architecture. This fusion is the formula for the dynamic P-Funk inspired architecture. Change and rejuvenation are the hallmarks of this dramatic 21-storey building, with 10 mid-rise floors topped by 11 high-rise floors enriching Toronto's skyline in the Downtown East. This is the place.

DIFFERENT. ORIGINAL. AUTHENTIC.

Come in.

Downtown East is enjoying a complete rebirth and rejuvenation. Areas of interest and amazing spots are always popping up. Major infrastructure investments by government and business alike are making the Downtown East 'the' place to work, play and now, live. At East United, residents will be greeted by a stunning podium, along with a breathtaking entrance fronting onto historic Parliament Street. Step inside or go for a quiet stroll along the fully landscaped pedestrian mews which runs right through to Berkeley Street. In the lobby your entrance will be grand with accents of glass, stone and sparkle. Also there's the peace of mind of a 24/7 concierge and state of the art security access for all residents. Make a plan to meet up here, call for a cab or simply plan an adventure that's a walk away and just outside your door. Here, you'll be surrounded by design, elegance and the energy of a great city.

The state of the s







Get to know the streets.

gest streets in Toronto. Stroll along Queen and try not to be too tempted by i TVIBE. IN THE EAST, KING STREET IS FAMOUS FOR THE KING EAST DESIGN DISTRICT. CHIC STO WELLINGTON STREET HEAVE THE TOTAL THE THE THE THE THE THE THE STATE OF THE SAN THE STATE HANDING THE HOSE THE STATE HANDING THE HOSE THE H This is The Gardiner Expr.









Live here to enjoy the lifestyle you want. Just down the street, you'll find absolutely everything you're looking for. No really. The upscale King Design District is just down the road. The iconic, historic and freshly stocked St. Lawrence Market is around the corner. George Brown College & Ryerson University are just a few of the educational institutions you'll find nearby. And the destination that has become the Distillery District is a walk away, too. The area is filled with big box necessity providers and even more cool independent shops, purveyors and hidden gems. Then there's Yonge Street's Eaton Centre & TTC Subway just a few steps away. Living here means, getting around the city in minutes.



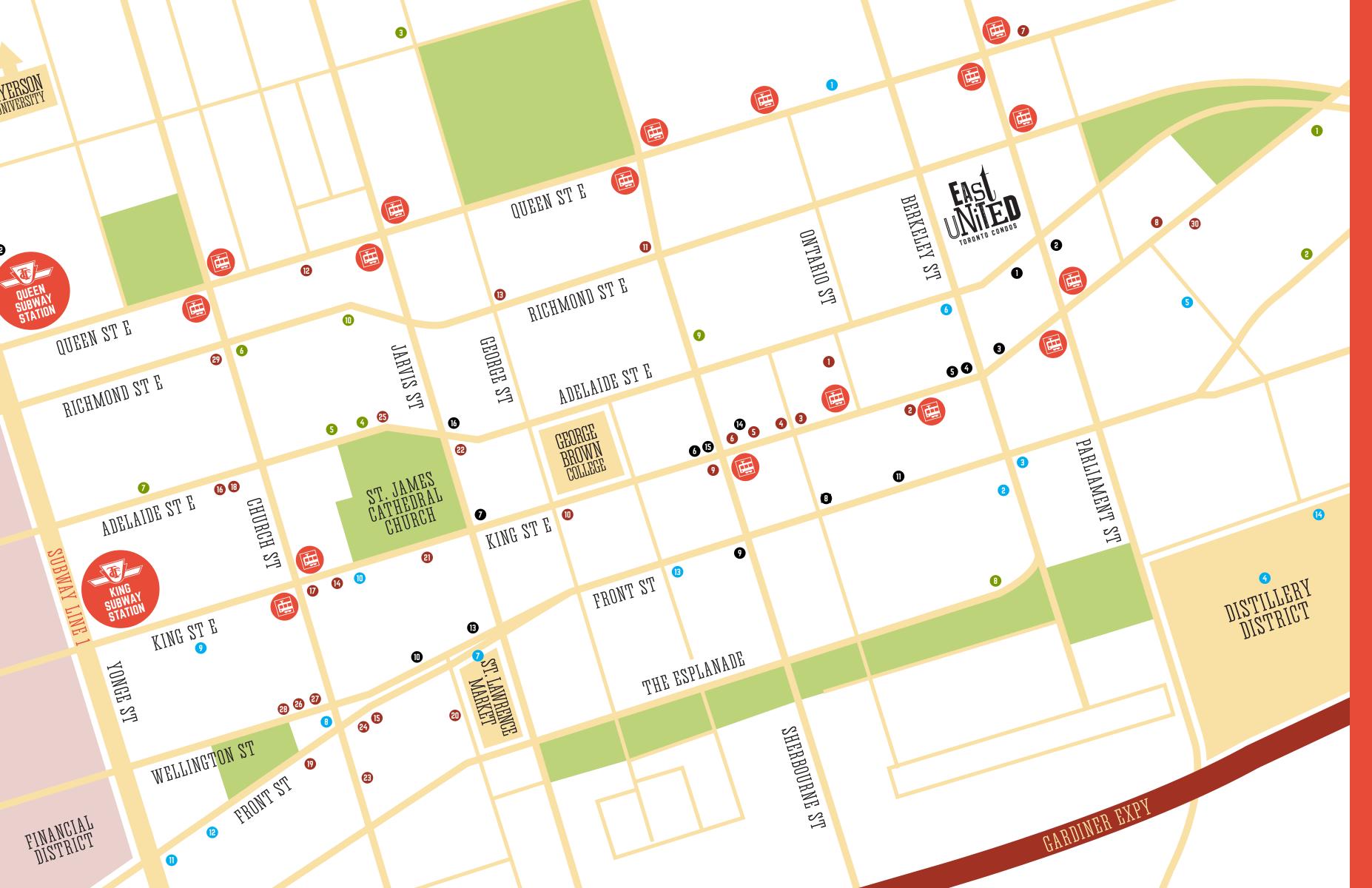
KING EAST DESIGN DISTRICT

MS4 CHAIR DESIGN BY MARC SADLER

SMART DESIGN SINCE 1923

/ANCOUVERMOSCOWPARISMIAMISEOULMILANOCASABLANCA





This is the downtown east neighbourhood.

RESTAURANTS, BARS & COFFEE

- 1 Mangia & Bevi
- **2** Rooster Coffee
- **3** South St. Burger Co
- 4 Aroma Espresso Bar
- **5** Betty's
- **6** Pacific Junction Hotel
- 8 Tandem Coffee
- **9** Bistro 243
- 10 Petit Dejeuner

- **13** The George Street Diner

- 17 Origin
- 18 Terroni 19 The Sultan's Tent & Café Moroc
- **21** Biagio Ristorante

- **25** Triple A Bar
- **26** Pravda Vodka Bar **27** Reservoir Lounge
- **28** Vagabondo Italian Ristorante
- **29** McVeigh's Irish Pub
- **30** Morning Glory Café

HEALTH & WELLNESS

- 1 Body Blitz Spa
- 3 Float Suspension Yoga
- 4 Bahn Thai Spa
- 5 St. Lawrence Wellness Centre

- 10 Argon CrossFit

ARTS, CULTURE & HISTORY

- Sony Centre for the Performing Arts
- 12) St Lawrence Centre for the Arts
- 13 Young People's Theatre
- 14) Young Centre for the Performing Arts

Shopping

- 1 Andrew Richard Design
- **2** Roche Bobois
- **3** UpCountry
- 4 Klaus
- 5 Kiosk
- 6 Montauk Ind
- 7 Grange
- 8 No Frills
- **9** Rabba
- 10 Metro
- 11 LCBO
- 12 Toronto Eaton Centre

- **15** EQ3 **16** BoConcept







EVERYTHING YOU NEED TO BE YOURSELF.









WORKSHOP.

Ground level & opens to pedestrian mews via garage door. Paint, create, tune, fix, assemble here.

WELLNESS ZONE.

3rd floor includes no-wifi quiet zone with steam, yoga and hanging pod meditation zones & 4th floor includes weights, cardio and lounge zones.



A private space to practice your band skills or open it up to the Party Room to throw your own intimate show.

PARTY ROOM.

Fully equipped with a prep-kitchen and dining area.

Convenient built-in seating and a walk-out to the outdoor terrace, make this space incredibly flexible.

ROOFTOP TERRACE.

Fire pits, cabanas, dining areas, bbq's, hanging swings, outdoor ping-pong tables and sundecks on the 11th floor roof make this the ultimate Rooftop Terrace. Did we mention the sheltered outdoor theatre area? You may never leave.





THIS IS WHERE WE ENJOY

the stars.

East United is packed with just the right amenities. Stuff that lets you, be you. The Rooftop Terrace is perfect for star-gazing of any kind, but that's just the start. Every amenity is thoughtfully crafted to help you be exactly who you want to be. No fluff here. Just useful, useable space. Whether you're a crafts-person in the Workshop or a musician in the Jam Room or a Chefy type in the Party Room or a centred-wellness-guru in the Wellness Zone or sun worshipper on the roof. Be yourself. Live. As you like.



Come Together







For over a decade, Andiel Homes has been focused on community friendly projects throughout Southern Ontario. As builders with significant development experience and other interests, we are committed to building sustainable communities and greener projects which are more efficient and environmentally friendly. This includes the construction of Terraces on the Park and Terraces on the Green, upscale condominiums.

ANDIEL HOMES INC.

Our innovative and respectful approach to building and the environment results in successful residences for our client and together we create successful, sustainable communities.



For over 30 years, SigNature Communities has focused on large-scale projects throughout Canada, the United States and the Caribbean. Past & current projects include Tao Boutique Condos, King's Den Homes and Triumph North Condominiums in Ontario, Canada and Triumph South in Wildwood, Florida. Every Signature project is created with a philosophy of being bold, distinct and built with respect for the environment. With this approach, our reputation has become



BERKSHIRE AXIS

For over 25 years Berkshire Axis Development and its network of partners have been Developing and Building Residential communities across the GTA. Some of our recent projects include The Towns on Rumsey, Ancroft Place in Rosedale, Credit Springs Subdivision and the Riverview Coach Houses. Berkshire has been registered and in good standing with Tarion for over 15 years and was awarded BILD's green builder of the year award in 2008. Our success is rooted in our ability to produce high quality results whether we are developing a suburban subdivision, completing a midtown infill project, or managing a downtown luxury loft complex.

BERKSHIRE AXIS

DEVELOPMENT



Design Agency is one of the most distinguished design firms in Canada and our services are widely sought after, with clients in more than 26 cities and 9 countries worldwide. Our global success is based on our high level of design excellence and our ability to create special environments through narratives developed with the client. Working for leading companies, developers and hospitality groups, our clients work directly with one or more of our partners, reflecting our belief that great design requires leadership, focus and commitment.



GIANNONE PETRICONE ASSOCIATES Giannone Petricone Associates Inc. Architects is a Toronto based design firm, led since 1995 by Principals Ralph Giannone and Pina Petricone. Partners in both life and work, they share a keen instinct for urban culture, a passion for fashioning provocative spaces and an evolving and inspired search for unconventional uses of forms and materials to ensure innovation and richness at a range of scales.

The firm's award-winning portfolio ranges from furniture design to master planning, and everything in between, with expertise in hospitality and retail design, commercial and institutional projects, feasibility studies and urban development.

Giannone Petricone Associates



With annual new home sales of over a billion dollars, Baker Real Estate Incorporated is one of Canada's most successful real estate companies. Baker specializes in the project marketing and sales of new home communities, including condominiums, townhouses and single-family homes as well as hotel condominiums and resort properties.

The company was formed by Pat Baker and has grown into a prestigious group of real estate professionals, servicing Canada's premier builders and developers in both local and international markets. Baker has offices in Toronto, Montreal, Singapore and Hong Kong.

