TOP 10 REASONS TO PURCHASE AT 55 MERCER.

1. THE MOST CENTRAL LOCATION

A true AAA location, located on Mercer Street – just south of King + Blue Jays Way. Enjoy fine dining at your doorstep, embrace the energy around TIFF, or catch a big game at Scotiabank Arena and Rogers Centre. Feel like venturing further afield? No problem. You are connected to the whole city. 55 Mercer is just steps from the subway and streetcar.

2. GATEWAYTO THE PATH

Located just 150 metres from 55 Mercer, the PATH provides access to the Downtown Core and its most iconic streets: Yonge, Bay, University, King, Queen and Front. Spanning over 30 kilometres, the PATH is the world's largest underground shopping complex and a critical artery for Toronto, connecting over 75 buildings to the highly coveted subway system. Six subway stations, three major department stores, nine hotels, over 50 esteemed office towers, and Toronto's busiest transit hub – Union Station – are all connected through the PATH.

3. WORLD CLASS EMPLOYMENT

Toronto is the 3rd highest ranked tech employment market in North America and ranks #1 in new tech talent recruitment. In addition to the booming tech industry, Toronto's downtown core is home to over half a million jobs in finance, law, and medicine. 55 Mercer is an ideal building for young professionals who work downtown, make high annual incomes and prioritize living in the most central location. At 55 Mercer, you won't have to search far for your next AAA tenant.

4. EFFICIENT AFFORDABLE SUITES

Starting in the mid-$500's, 55 Mercer offers one of the most attractive price points available in the Downtown Core. Highly functional layouts with no wasted space means you simply can't find better value in Toronto's downtown market today.

5. THE MERCER CLUB

Residents at 55 Mercer will have access to The Mercer Club; an exclusive 18,000 square foot indoor/outdoor, state-of-the-art amenity space. Spanning 3 floors and perched on the top of the podium, The Mercer Club will contain a range of amenities that are nothing short of exceptional: an Outdoor Basketball Court and Fitness Centre, a 24-hour Indoor Fitness Centre, a Shared Co-Working Space, a Luxury Dining Room, a Lush Outdoor Terrace with BBQs and Fire Pit, and a 24-hour Concierge.

6. PRIVATE PELOTON PODS

The world's most popular cardio machine at your convenience. Peloton is the first luxury indoor exercise bike that allows users to live stream or attend on-demand cycle classes at any time they please. Pedal the stress away in style.

7. LOBBY FURNISHED BY FENDI

First impressions are everything, and at 55 Mercer residents will be greeted by a grand two-storey lobby appointed with exquisite furnishings from the renowned Fendi collection. Each time residents come home, they'll be welcomed by a gorgeous lobby that sets a tone of elegance that carries throughout the building.

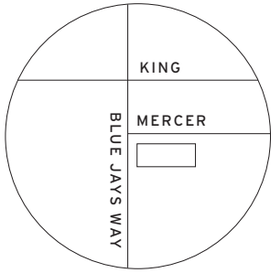
8. GROUNDBREAKING PFAFF PARTNERSHIP

With both an EV car share program (on-site) and with access to an on-demand car delivery service, residents at 55 Mercer can always arrive at their destination in style, thanks to an innovative partnership with Pfaff, Canada's preeminent luxury car dealership.

9. A RARE OPPORTUNITY

Timeless locations like 55 Mercer come around very rarely and when the opportunity presents itself, the market takes notice. At 55 Mercer, you are metres away from the TTC Subway, the PATH, endless lifestyle amenities, the country's best employment nodes, and so much more.

10. CENTRECOURT: A BUILDER YOU CAN TRUST

A trusted name, CentreCourt is one of the most active and fastest-growing builders in the GTA. Over the past 10 years, CentreCourt has established itself as a best-in-class operator, having sold 13 high rise residential towers to date (amounting to over 6,700 units sold) with a total of zero days of interim occupancy.
At 55 Mercer purchasers can look forward to partnering with a proven developer with a track record that is second to none.

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