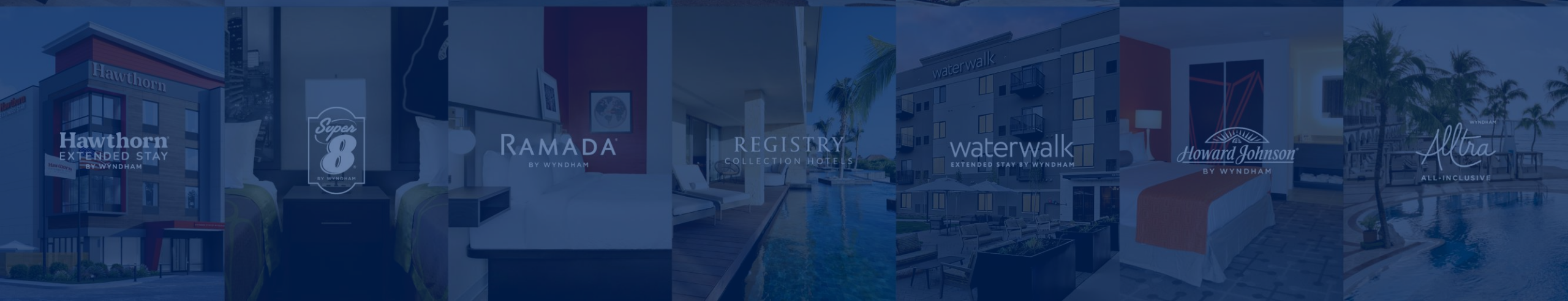




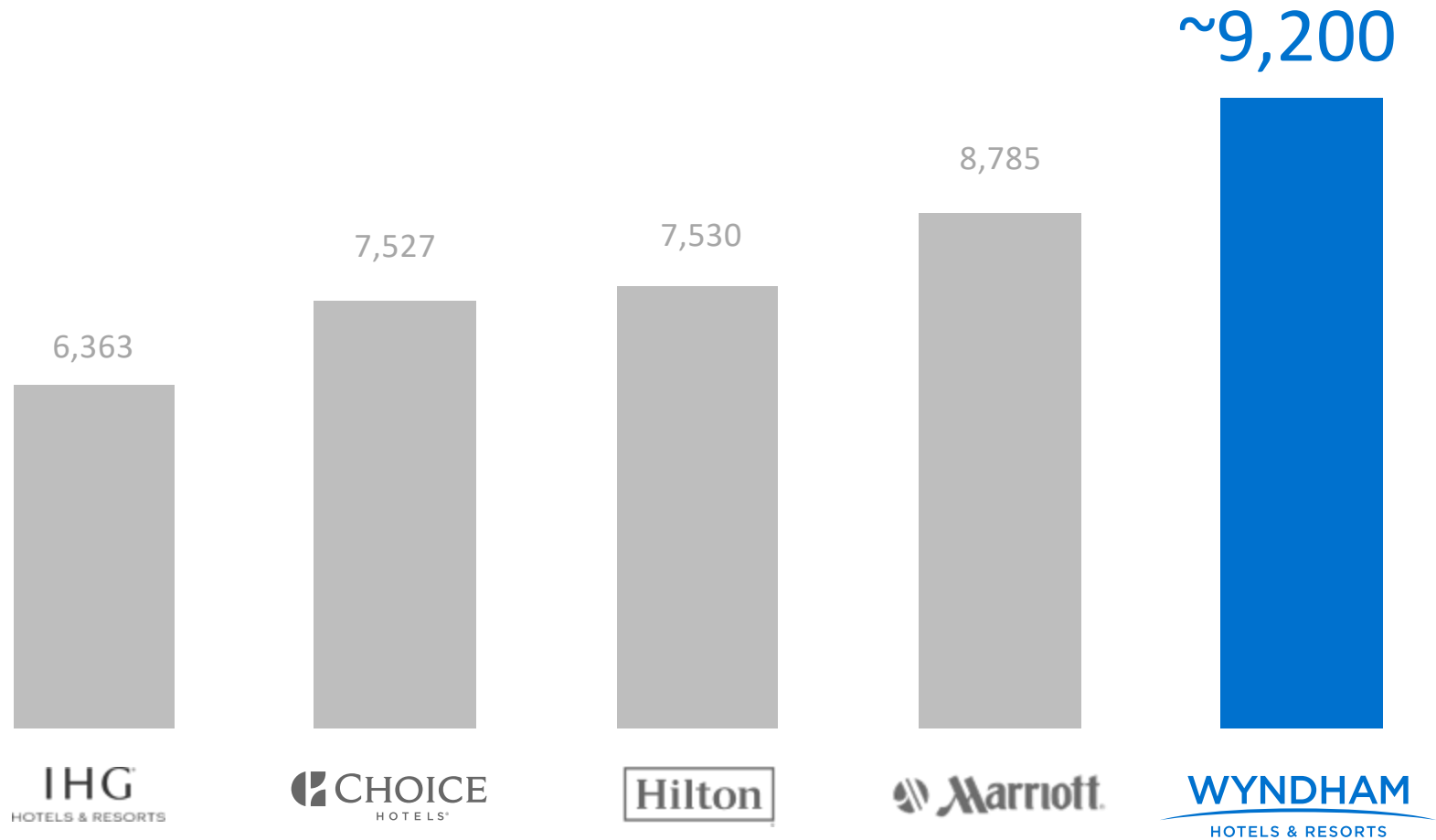
WYNDHAM

TRADEMARK COLLECTION BY WYNDHAM

HOTELS & RESORTS



The World's Largest Hotel Company¹



WYNDHAM

HOTELS & RESORTS

Global Footprint

CANADA

~500

UNITED STATES

~6,100

LATIN
AMERICA

~250

EUROPE/
MIDDLE EAST/AFRICA

~640

GREATER CHINA

~1,600

ASIA PACIFIC

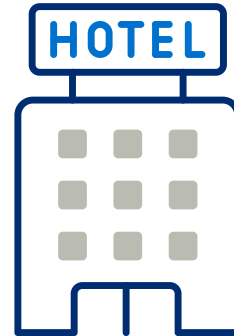
~180

Global Reach



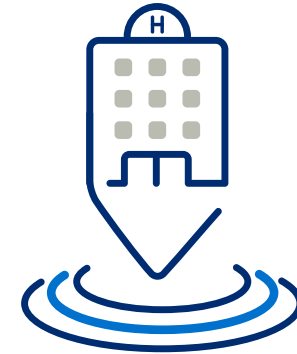
~ 94

COUNTRIES¹



~ 9,200

HOTELS¹



25

GLOBAL BRANDS²



Why Scale Matters

STRONGER LOYALTY

INCREASED DISTRIBUTION

HIGHER CONTRIBUTION

GREATER OPTIONS

Based on branded versus independent and unaffiliated hotels

Diverse Brand Portfolio

EXTENDED STAY	ECONOMY	MIDSCALE	LIFESTYLE	UPSCALE	DISTINCTIVE
ECHOSUITES EXTENDED STAY	Days Inn	LA QUINTA	TRYP BY WYNDHAM	WYNDHAM	REGISTRY COLLECTION HOTELS
Hawthorn EXTENDED STAY	Super 8	WINGATE BY WYNDHAM	esplendor.	TM TRADEMARK COLLECTION BY WYNDHAM	DOLCE HOTELS AND RESORTS
waterwalk EXTENDED STAY	MICROTEL BY WYNDHAM	WYNDHAM GARDEN	DAZZLER		WYNDHAM GRAND
	Howard Johnson	★★★ AmericInn	VIENNA HOUSE		
	Travelodge	BAYMONT	Alltra ALL-INCLUSIVE		
		RAMADA			
		RAMADA encore			



DOLCE
HOTELS AND RESORTS

DOLCE

HOTELS AND RESORTS®
BY WYNDHAM

DOLCE
HOTELS AND RESORTS
BY WYNDHAM



- **A fusion of indulgence and authenticity**, curated to inspire unparalleled experiences for every traveler
- **Flexible and sophisticated spaces** featuring amenities and state-of-the-art technology engineered to propel growth for owners
- **Hotels maintain their essence** and benefit from the Wyndham Advantage
- **A 4.17 overall social review score** gives guests confidence to book¹



Dolce by Wyndham Hollywood
Hollywood, FL

This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated. © 2024 Dolce International Holdings, Inc. All rights reserved. ¹An experience management report based on online travel sites from June 2023 to June 2024.



DOLCE
HOTELS AND RESORTS
BY WYNDHAM

DOLCE
HOTELS AND RESORTS



Dolce by Wyndham Hollywood
Hollywood, Florida



DOLCE
HOTELS AND RESORTS®



SEAVIEW HOTEL, A DOLCE BY WYNDHAM
GALLOWAY, NJ





Why Scale Matters

STRONGER LOYALTY

INCREASED DISTRIBUTION

HIGHER CONTRIBUTION

GREATER OPTIONS

Based on branded versus independent and unaffiliated hotels

WYNDHAM REWARDS[®]

AWARD WINNING LOYALTY PROGRAM DRIVES GROWTH

~110
Million+
enrolled members¹

Members
stay & spend
2x
more than
non-members²

Nearly
50%
of U.S. hotel stays
from Wyndham
Rewards Members³

~7
million
new members added in
2023

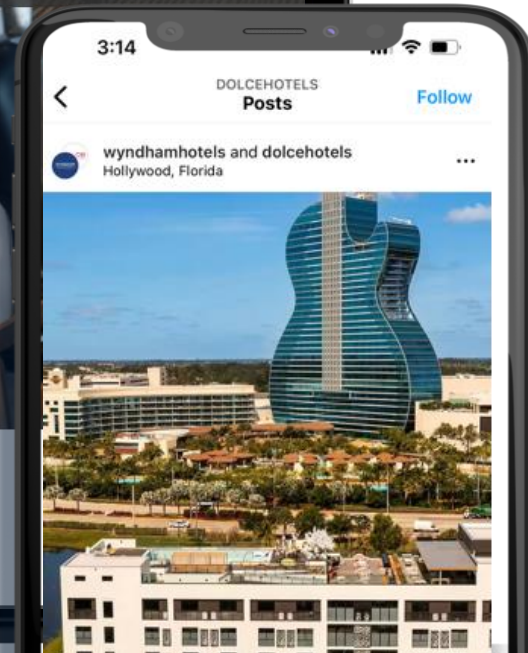
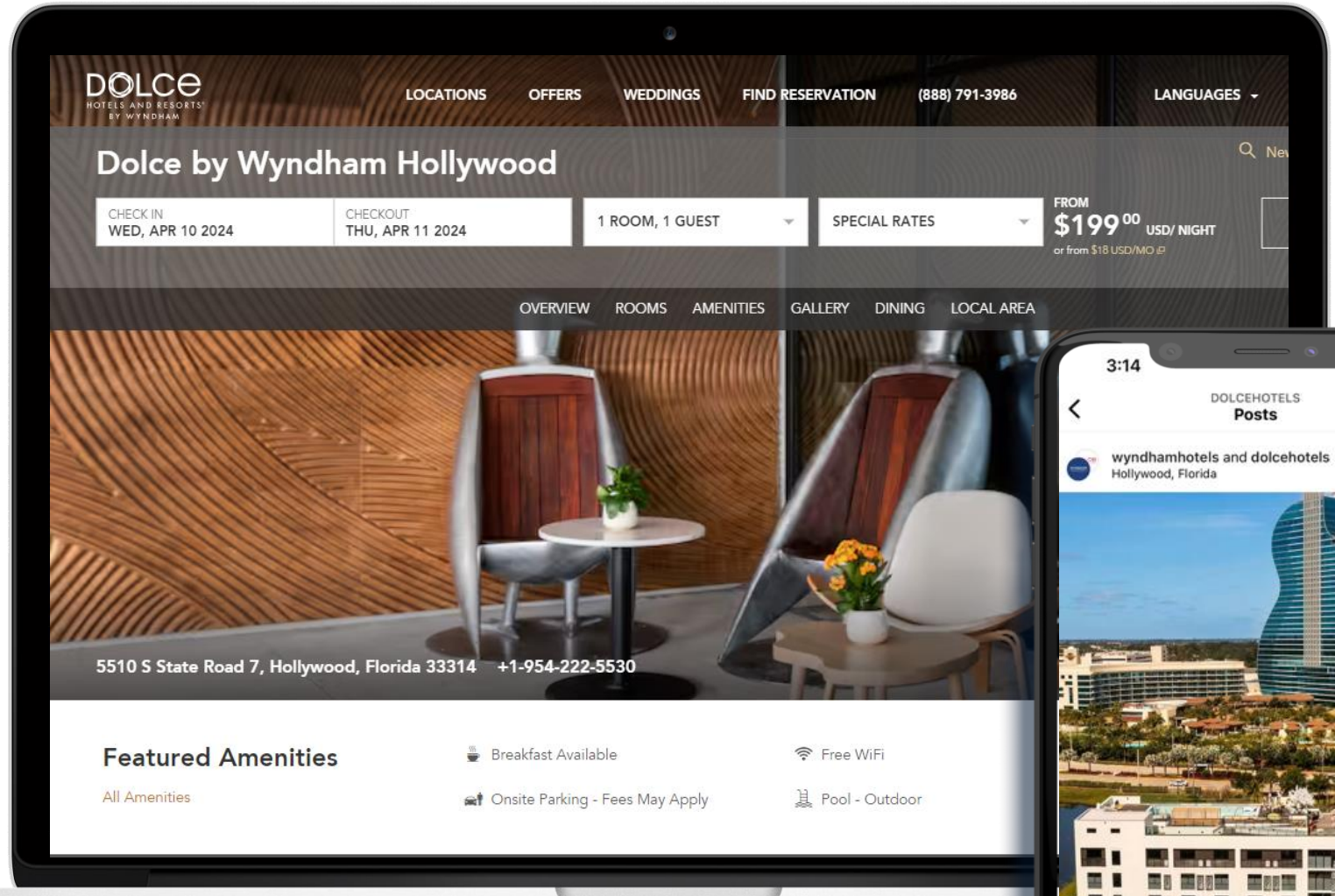
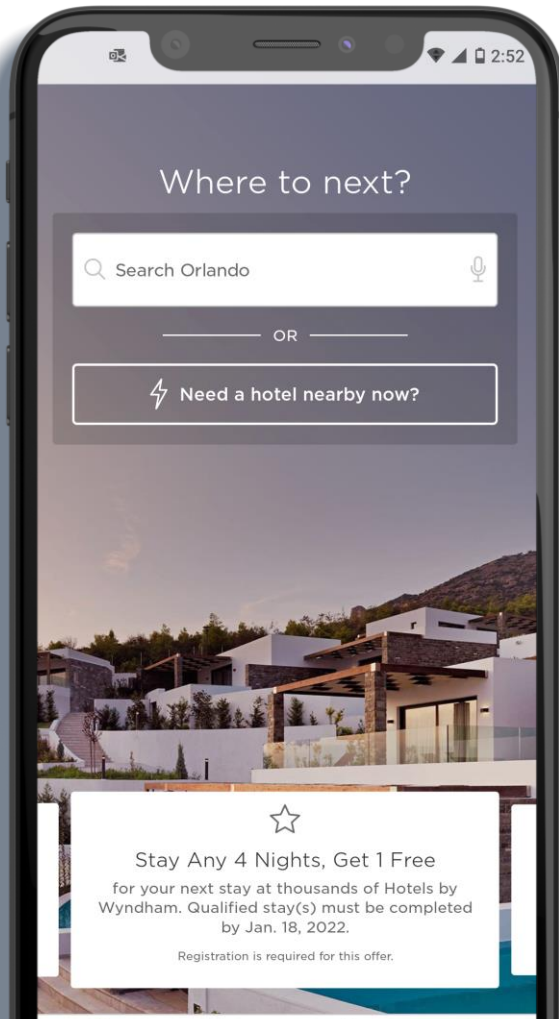


Named the **#1 Best Hotel Loyalty Program** in the 2024 USA Today 10best Readers' Choice Awards for 7 consecutive years and one of the Best Travel Rewards Programs by U.S. News & World Report now 9 years running.

Best In Class Digital Ecosystem

MOBILE APP

BRAND.COM



Seamless Access to Over 100 Distribution Channels

with an average savings of 20% on the most recognizable OTAs¹



Dedicated Wyndham Business Team Drives Revenue



GLOBAL PARTNERSHIPS

Master service agreements and preferred agreements with Fortune 500 and other leading companies:

- Technology
- Finance
- Energy
- Manufacturing
- Automotive
- & More



SMALL & MID-SIZE BUSINESS REACH

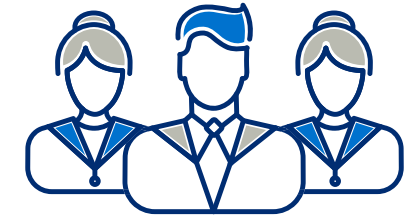
Team of sellers dedicated to driving revenue from small to mid-size businesses including:

- Construction
- Trucking
- Oil, Gas &
- Renewable Energy



WYNDHAM DIRECT

“Payment & Billing” solution simplifies travel management – providing easier booking, and central billing and central payment. All designed to drive increased direct bookings.



LOCAL SALES & MARKETING SUPPORT

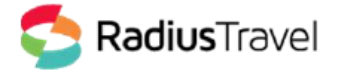
Available on-site pre-opening support and training to identify and capture local and regional demand. Available 30-, 60- & 90-day sales plan for new hotels.

Wyndham Business Partnerships

TRAVEL & TOUR / SPORTS GROUPS / SMERF

GROUP SEGMENT / THIRD PARTY ORGANIZATIONS

TMC / CONSORTIA



Hotel Operations

Wyndham can support a hotel's operations
for **less than the cost of hiring and training full-time staff**



SIGNATURE RESERVATION SERVICES¹ (SRS)

Reservations booked by the call-transfer program at a higher ADR¹ than property direct bookings. Wyndham only charges for calls that result in a booking.



REVENUE MANAGEMENT SERVICES (RMS)

Hotels on Revenue Management achieved a 4.4% higher occupancy index in 2023.²



REMOTE SALES SERVICES (RSS)

Proactive direct sales support converts more than 50% of all global sales leads at a fraction of the cost of a full-time sales director.³



LEVELUP (Powered By Koddi)

Enables owners to bolster hotel-level marketing managed by a dedicated external campaign team. Hotels utilizing Level Up have 157% increased revenue and 116% increased bookings⁴

¹ On average, based on 2023 performance of hotels on SRS (DSCCT and PCT). Your results may differ.

² On average versus hotels not on Revenue Management.

³ Results from hotels using RSS (From 1/1/2024-3/31/24)

⁴ On average, hotels utilizing Level Up have 157% increased revenue and 116% increased bookings compared to hotels not utilizing Level Up (From 1/1/2024-3/31/2024)

Technology Fuels our Franchisees' Future



GLOBAL PARTNERSHIPS

We partner with leading organizations to offer a best-in-class tech ecosystem offering new innovations at scale and a lower cost:

Sabre
Oracle
Amazon
Adobe
Salesforce
and more!



CONTINUED INVESTMENT

Over the past few years, we've invested **\$275 million in technology**. Our investments help every hotel-regardless of size- access the most current innovations our industry has to offer:

NextGen PMS + RMS
Award-Winning Mobile App
ReconcileNow



DELIGHT TODAY'S GUESTS

We are providing at scale new technology that helps hotels deliver the experiences today's guests expect:

Cashless tipping
Mobile Check-in/Check-out
Enterprise Level Messaging with AI



TECHNOLOGY ADVISORY BOARD

A dedicated group of franchisees who help us determine what comes next.
New ideas such as:

EV Charging
Smart HVAC controllers
Intelligent casting / streaming solutions

WYNDHAM CONNECT

Guest Engagement Platform
designed to increase revenue & enhance guest experience



Earn more revenue
by offering guests
paid upgrades in
advance



Reduce fraud and
chargebacks with
mobile check-in



Connect with guests
directly with
AI-powered text
messaging



Save your staff and
guests
time with contactless,
mobile check-out



Boost your hotel's
online reviews and
improve your online
presence

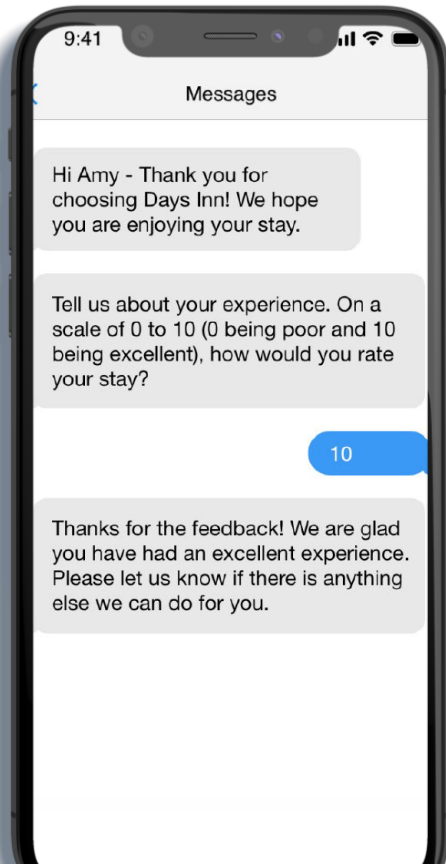
Powered by the award-winning hospitality software company Canary.



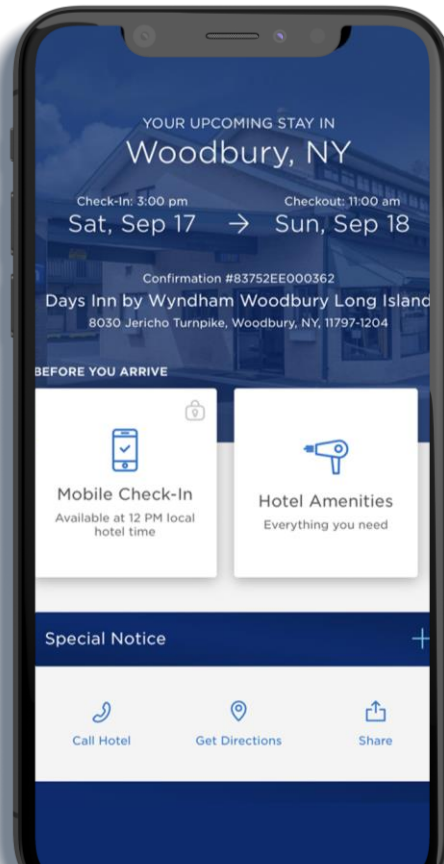
WYNDHAM CONNECT

Enhancing the guest experience through digital innovation

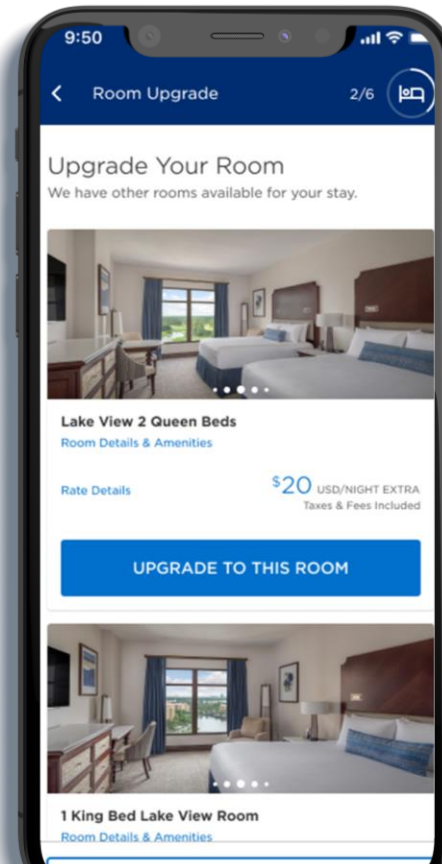
PROPERTY
MESSAGING



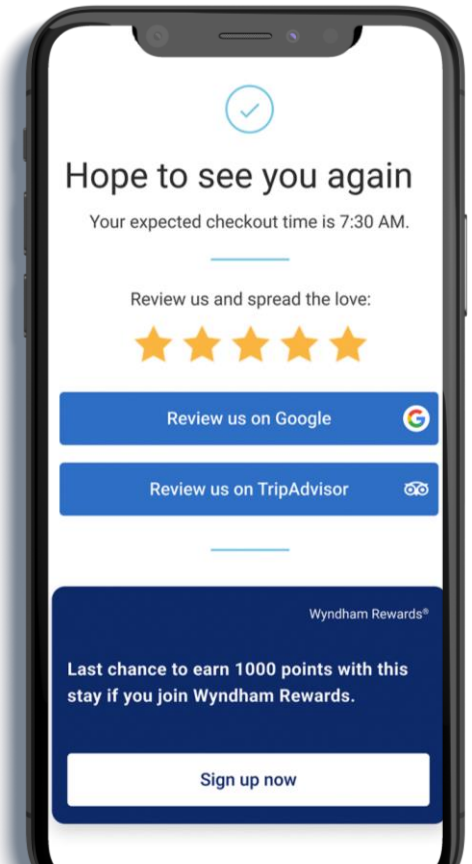
SMART MOBILE
CHECK-IN



DYNAMIC
UPSELL

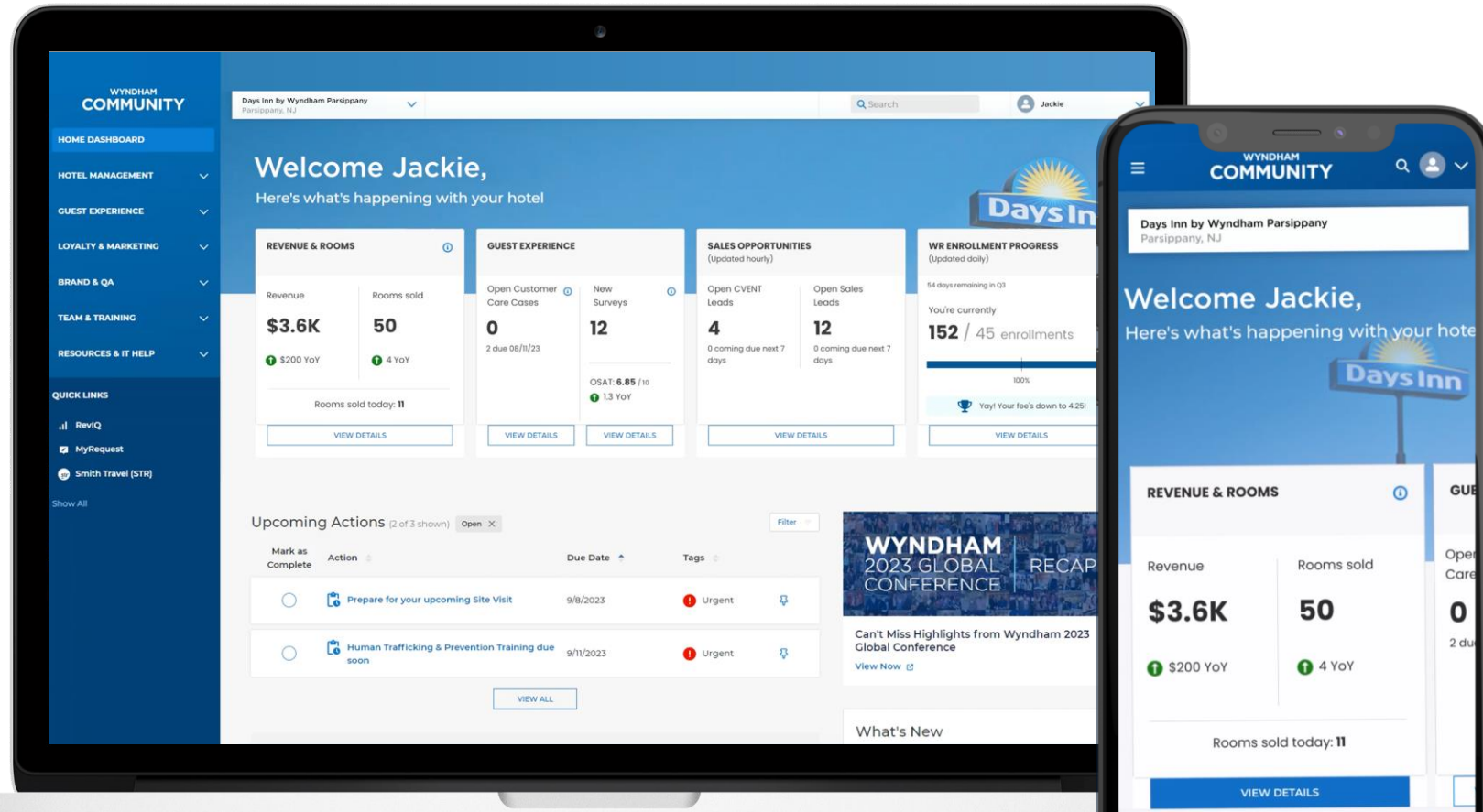


SMART MOBILE
CHECK-OUT



WYNDHAM COMMUNITY

Franchisee Engagement Platform
access actionable resources and personalized performance insights



Personalized Performance Insights
Real-time dashboards to view your hotel's performance and an action panel to help prioritize tasks

Easy and Efficient to Use
Key information in two clicks and instant chat with your Wyndham Support team ensures you have the help you need

All at your fingertips!